A Complete Opportunity Culture Reaches All Students and Staff, and is Long-Lasting

Research shows that multi-classroom leaders lead teaching teams to move from achieving average student learning growth to growth like or approaching that of top teachers. Surveys show 99 percent of multi-classroom leaders want their roles to continue. A complete Opportunity Culture maintains these results and extends to all pre-K–12 students and both current and aspiring educators (see Figure 1). All schools use the Opportunity Culture Principles (see page 2).

**Multi-Classroom Leadership:** Multi-classroom leaders (MCLs), the center of an Opportunity Culture, achieved high-growth student learning as teachers and now lead a small teaching team. MCLs ensure strong lessons and teaching methods through guidance and frequent, on-the-job development, while continuing to teach part of the time. They are accountable for the team’s student learning growth. School design teams reallocate existing funds to pay MCLs more, within school budgets, and redesign schedules to provide school-day time for MCL teams to plan and collaborate.

**Team Reach:** Teachers on MCL teams who reach significantly more students than average are known as team reach teachers (TRTs). After achieving high-growth student learning, some may become master team reach teachers, who reach more students and may assist MCLs. TRTs earn more, within regular school budgets. They often use more small-group instructional time and may be supported by advanced paraprofessionals on the team, known as reach associates.

**Multi-School Leadership:** Multi-school leaders, who have led Opportunity Culture schools with high-growth student learning, lead a small group of related or closely located schools for more pay, funded within the budgets of their schools. They may continue to directly lead one school. They have time to guide and develop principals and principal residents, and they are accountable for the student learning growth of all their schools.

**Paid Residencies, Within Budget:** Aspiring teachers earn salaries, within school budgets, for a yearlong placement on an MCL’s team, with heavy guidance and feedback from the MCL and team. The MCL coordinates resident training with the degree/certification program, which collaborates with the district to swap some academic time for on-the-job learning.

**Monitoring Systems:** MSLs, principals, MCLs, and team teachers adopt new routines to view and use key digital data at the state, district, school and classroom levels. The data cover district and school design, curriculum quality, instructional practices, school culture, and student learning, and are used to guide everyone to improve fast.

**Support Systems:** Some systems must adapt to support an Opportunity Culture, and all achieve their intended benefits better for student learning and educator success. In addition to supportive state policies, key district systems include:

- **Administration:** Finance, human resources, data, and training, among others, supportive of Opportunity Culture.
- **Curricula & Instruction:** High-standards, differentiated, research-based; social-emotional approaches included.
- **Student Support:** Provided directly and through local organizations and government—student access to needed food, housing, personal safety, and trauma-informed physical and mental health services.
- **Equity:** Training, clear expectations for all staff and students, and periodic review of practices through equity lens.
- **Base pay:** In addition to supplements for MCLs, MSLs, and team reach teachers, more funds pushed to the school level to raise base pay for all educators who are accountable for student learning.

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Implementing Your Opportunity Culture: Long-Lasting Change That Supports All

Schedule for Complete, Lasting Opportunity Culture

This table illustrates recommended pacing for an example district* of medium size.

### Figure 2. Example District

<table>
<thead>
<tr>
<th>District Size</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
<th>Year 5</th>
<th>Year 6</th>
</tr>
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<tbody>
<tr>
<td>Medium District</td>
<td>MCL: 8 Schools D</td>
<td>8 Schools I</td>
<td>23 Schools I</td>
<td>43 Schools I</td>
<td>63 Schools I</td>
<td>All Schools Implement</td>
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<tr>
<td></td>
<td></td>
<td>15 Schools D</td>
<td>20 Schools D</td>
<td>20 Schools D</td>
<td>Rest of Schools D</td>
<td></td>
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<tr>
<td></td>
<td>Residencies: D</td>
<td>Implement</td>
<td>Improve</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td>MSL: Design</td>
<td>Implement</td>
<td>Improve</td>
<td></td>
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<tr>
<td></td>
<td>M&amp;I: Design</td>
<td>Implement</td>
<td>Improve</td>
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<tr>
<td></td>
<td>SS: Design</td>
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</tbody>
</table>
| Notes: Paid residency design and monitoring & improvement (M&I) system design and implementation may start as early as Year 1. Multi-school leadership design may start as early as Year 2. * Including charter management organizations.

### Figure 3. Statewide Opportunity Culture in 10 Years

Each cohort is approximately 15-20 percent of the state’s districts. Transition assistance lasts five years, in most cases.

**The Opportunity Culture Principles**

- Teams of teachers & school leaders must choose and tailor models to:
  1. Reach more students with excellent teachers and their teams
  2. Pay teachers more for extending their reach
  3. Fund pay within regular budgets
  4. Provide protected in-school time and clarity about how to use it for planning, collaboration, and development
  5. Match authority and accountability to each person’s responsibilities

Similar principles apply to teams of principals and district/network leaders

### Acknowledgements

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Opportunity Culture meets ESSA requirements for an evidence-based intervention for schools in need of improvement. Research from AIR and Brookings conducted through the CALDER Center.